

Position Title: Sales & Marketing Officer

✓ Minimum Requirements:

- Minimum of **2 years of experience** in customer-facing roles, preferably in **sales or marketing**.
- **Excellent verbal and written communication skills** with a persuasive and outgoing personality.
- **Strong interpersonal skills** to build and maintain lasting client relationships.
- Good understanding of **digital tools and computer use**, including email, social media platforms, and CRM tools.
- Willingness to work **both online and in the field**, including traveling when needed for business development.

📁 Key Responsibilities:

- Develop and implement **marketing strategies** to promote Shopin Rwanda's services and expand reach.
- Directly engage with **vendors and customers** to introduce and explain the benefits of using Shopin platform.
- Create and share **content for marketing campaigns**, including social media posts and promotional flyers.
- Conduct market research to identify trends and gather insights for improving business tactics.
- Support onboarding and help sellers and buyers effectively use the Shopin platform.

✉ How to Apply:

Send your **CV** to ✉ career@shopin.rw with the **job title (Sales & Marketing Officer)** clearly stated as the subject of your email.

We encourage all qualified and interested candidates to **apply before the deadline on 20th May 2025**.

🔊 **Only shortlisted candidates will be contacted** for the next steps and interview process.

❑ Due to the high number of applications, **if you don't hear from us within two (2) weeks after the deadline**, kindly consider your application unsuccessful.

For the latest updates about this job application and future opportunities, important announcements, reminders, and tips to help you through the application process, follow us on Instagram: [@shopin_rwanda](https://www.instagram.com/shopin_rwanda)

Don't miss out — follow us today!

SHOPIN Rwanda Ltd

Email: career@shopin.rw | Website: www.shopin.rw/career